MANAGEMENT CONCENTRATION REQUIRED COURSE WORK

ACCT 540   Introduction to Financial Accounting
ACCT 545   Introduction to Managerial Accounting
BCOM 510E  Communication for Managers
ECON 550   Economics for Managers
ECON 551   Business Strategy
FIN 510E   Survey of Finance - External
FIN 510M   Survey of Finance - Managerial
MGMT 501   Leadership in Organizations
MGMT 520   Legal & Ethical Values in Business
MGMT 523*  Business Law
MGMT 524E*  Groups & Teams
MGMT 541   Integrative Leadership
MGMT 562   Applied Business Statistics
MGMT 564E  Negotiations
MIS 560    Operations Management
MIS 585    Strategic Management of Information Systems
MKTG 510   Market-Based Management
MKTG 579E  Marketing of Innovations

*Choose between MGMT 523 and MGMT 524E

34 Units

CHOOSE ADDITIONAL 6 (11 UNITS) ELECTIVES FROM:

ACCT 551   Financial Statement Analysis
ECON 555   Macroeconomics & Forecasting
ENTR 523   Customer Focused Entrepreneurship
FIN 520    Investment Analysis & Management
MIS 515E   Info Security in Public & Private Sectors
MIS 529E   Human Deception in Business & Society
MIS 578E   Project Management
MKTG 555E  Special Topics in Marketing - Marketing Strategy
MKTG 572E  Marketing Research for Managers
MKTG 531E  Social Media Marketing