MANAGEMENT INFORMATION SYSTEMS CONCENTRATION REQUIRED COURSE WORK

ACCT 540  Intro to Financial Accounting
ACCT 545  Intro to Managerial Accounting
BCOM 510E Communication for Managers
ECON 550  Economics for Managers
ECON 551  Business Strategy
FIN 510E  Survey of Finance - External
FIN 510M  Survey of Finance - Managerial
MGMT 501  Leadership in Organizations
MGMT 520  Legal & Ethical Values in Business
MGMT 562  Applied Business Statistics
MIS 515E  Info Security in Public & Private Sectors
MIS 529E  Human Deception in Business & Society
MIS 560  Operations Management
MIS 578E  Project Management
MIS 585  Strategic Management of Information Systems
MKTG 510  Market-Based Management
MKTG 531E Social Media Marketing
MKTG 579E Marketing of Innovations

35 Units

CHOOSE ADDITIONAL 5 (10 UNITS) ELECTIVES FROM:

ACCT 551  Financial Statement Analysis
ECON 555  Macroeconomics & Forecasting
ENTR 523  Customer Focused Entrepreneurship
FIN 520  Investment Analysis & Management
MGMT 524E Groups & Teams
MGMT 564E Negotiations
MKTG 555E Special Topics in Marketing - Marketing Strategy
MKTG 572E Marketing Research for Managers